

Asia and Pacific Alliance of YMCAs
Workshop on Global Alternative Tourism
27-30 June 2009, YMCA Chiangmai

Tentative Programme Schedule

27/06/2009

11.00 –12.00	REGISTRTION
12.00 - 13.00	Lunch
13.00 - 14.00	Introduction / Inauguration /Orientation
14.00- 15.30	Input: 1 Alternatives in Tourism: <i>Concepts, Challenges and Opportunities</i> Mr. Caesar D'Mello Executive Director, Ecumenical Coalition On Tourism
15.30-16.00	Coffee Break
16.00-17.30	Sharing of Eco/ Alternative Tourism cases by YMCAs
17.30-18.00	Orientation for Exposure visit: Dr.Weeraphon Thongma
18.30-19.30	Dinner

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07.00 – 07.30	: Breakfast
07.30 – 08.00	: Worship / Meditations
8:00	Leave from the YMCA of Chiangmai for Sop Win Village (Home stay standard Thailand Years 2009-2011) in Mae Win Sub District, Mae Wang District, Chiangmai Province (It takes about 1.15 hours by van)
9.30	Arrive at Sop Win Village and join community based tourism managed by Sop Win Village:
9:30 – 10:15	Welcome by Sop Win Village Committee and Experience and elephant ride with viewpoints of beautiful natural scenery
10:15 – 11:30 (or up to 12.00)	Visit the handicraft production center. This village works according to OTOP (One Tumbol One Product), which is a policy that each sub district in Thailand makes just one unique handicraft item. This program ensures income for the villagers to upgrade their families' standard of living. (Walk around the village) Visit Karen Village, nearby village to see the way of their living and their handicraft products See organic vegetable promotion of the Royal Project at Maespock Royal Project Center
12:00 – 14:30	Lunch at OTOP, local, authentic food! Eat surrounded by natures green beauty. Q&A if any Enjoy bamboo rafting

14:45 – 15:45 Travel to the Saohin YMCA

16:00 – 18:00 **Work Group 1**
Developing framework and strategies for YMCAs involvement in Alternative Tourism

18.00 – 18.45 Presentations/Framework/Strategy
18:45 Travel back to the Chiangmai YMCA for dinner
19:45 Optional - Experience Chiangmai handicrafts and culture at the Sunday Walking Street

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07.00 - 08.00 Breakfast
08.00 - 08.30 Worship / Meditations
08.30 - 10.30 **Input 2**
Developing Community based Sustainable Tourism Products / Programmes
- *Principles and Guidelines*
- *Community Participation*
- *Local networking*
: Dr. Weeraphon Thongma, Dean, School of Tourism, Majo University

10.30 - 11.00 Coffee break

11.00 – 12.30 **Work Group 2**
(Facilitator: Mr. Caesar D' Mello)

- Envisioning YMCA Alternative Tourism Network
- Working Mechanism for YMCA GATN

12.30 – 14.00 Lunch

14.00 – 16.00 Development of Implementation Plan **(Work Group 3)**
Facilitator: Ms. Phyllis Tan, CEO, Metro Y Singapore

- Advocacy/ Campaign for Alternate Tourism
- Development of Alternative Tourism Products
- Establishment of network and Monitoring system
- Sharing of Resources
- Marketing Strategies
- Website / Online services
- Role and responsibility of local / national / area

16.00 – 16.15 Coffee Break
16.15 – 17.00 Concluding Session / Sharing of Commitments
18.00 – 20.00 Closing Dinner

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Departures

